



Design out the box



Wind Chime

Context

Traditional products manufactured in places such as Africa, India, South America, China etc. provide endless inspiration for designers. The craft traditions, patterns and forms can be seen in many of our shops. Interest in Fair Trade is another reason we are becoming more used to seeing such products. A UK development agency has been working with a wide variety of traditional craftsmen from a range of emerging countries. Their intention is to introduce new manufacturing technologies but to maintain the ethnic influences

Design Task

You are required to design a new product which exploits the use of 'new technologies' and which would be suitable for the UK market. The product will need to reflect the cultural identity of the country and be suitably packaged. Produce a range of culturally inspired wind chime designs



Asian Inspired



Indian Inspired



African Inspired



Wind Chime

Wales Inspired

American Inspired





Wind Chime

Mexican Inspired

_____ Inspired

